

SUNBURY BROADCASTING CORPORATION
Annual EEO Public File Report

Covering the Period from: April 1, 2017 to March 31, 2018
Stations Comprising Station Employment Unit: WKOK-AM / WQKX – FM / WEGH – FM /
WMLP-AM & WVLY/FM
Page #1

Section #1 – Vacancy Information

Position Filled	Recruitment Source of Hire	Total of Interviewees
A. 94KX Program Director (Hired September 7, 2017)	Referral	3
B. Marketing Consultant (Hired November 13, 2017)	Web Site	7
C. Marketing Consultant (Hired January 8, 2018)	Referral	1 -----
Total Number of Persons Interviewed During Applicable Period:		11

Section #2 – Recruitment Source Information *Note: SBC = Sunbury Broadcasting Corporation*

Source	# Of Interviews	Positions For Which Source Was Used
SBC On-Air Announcements	0	B, C
SBC Web Site Postings	1	A, B, C
SBC Internal Posting	0	A, B, C
Referral	5	A, B, C
Indeed.com	3	B, C
All Access	2	A
Keystonehelpwanted.com	0	B, C
PAB	0	A, B, C
Exigent Circumstance	0	
Total	----- 11	

Note: The stations in the reporting unit have aired announcements on the 1st and 15th of the month soliciting groups who wish to receive notification of job openings. To date no groups have responded to these announcements. We will continue to air these announcements.

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Page #2

Susquehanna University - News Internship June 1, 2017 to November 1, 2017

Station Participant – WKOK Program Director

A Susquehanna University student was an intern in the WKOK newsroom during the summer and fall of 2017. While interning at WKOK he learned interviewing, recording, reporting, and editing.

Vehicle Career Day – Line Mountain Elementary School & Career Link September 20, 2017

Station Participant: 94KX Program Director

The Program Director of 94KX attended a Career Day at Line Mountain Elementary School that was coordinated by the Career Link. During the sessions the students asked questions related to jobs in radio on topics like education and training needed, school subjects related to radio jobs, earning potential and job outlook.

Suncom Industries – Station Tour February 20, 2018 and February 27, 2018

Station Participant: 94KX On-Air Staff

A tour of our facility was given to individuals with disabilities from Suncom Industries by our on-air announcers with a good knowledge of our broadcast operation. They got to see all of our on-air studios, and descriptions of careers in broadcasting were given to the group.

Warrior Run School District – Station Tour March 2, 2018

Station Participant: 94KX Program Director

A tour of our facility was given to individuals with disabilities from Warrior Run School District by the Program Director of 94KX. They got to see all of our on-air studios, and descriptions of careers in broadcasting were given to the group.

Southern Columbia School District – Read Across America Week March 3, 2018

Station Participants: 94KX On-Air Staff

The 94KX on-air staff read to Elementary students and answered job-related questions are part of a week-long celebration of Dr. Seuss's "Read Across America Day".

Salvation Army of Sunbury and Milton – Station Tour March 8, 2018

Station Participant: 94KX Program Director

Individuals from the Salvation Army youth club toured the facility and asked questions about careers in radio broadcasting. They also were able to voice their own commercials while here.

PA Career Link – Career Fair March 27, 2018

Station Participant: 94KX Program Director

Sunbury Broadcasting Corporation participated in a career fair with Midd-West High School students where we spoke to them about careers in broadcasting and we accepted applications for Internships and Part-Time work.

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Page #3

Contact Summary

Source	Contact	Via
Keystonehelpwanted.com	Various Regional Help Wanted.com Inc. P. O. Box 95000-1630 Philadelphia, PA 19195-1630	www.keystonehelpwanted.com
Indeed.com	Various Indeed.com All contact via Internet	www.indeed.com
PAB.org	Gail Ponti 8501 Paxton St. Hummelstown, PA	gponti@pab.org
All Access	Various AllAccess.com All contact via Internet	www.allaccess.com